

# LOUELLA LANDICHO

## Front-End Developer

louella\_landicho@yahoo.com | louellalandicho.com | linkedin.com/in/louellalandicho | github.com/lldicho

Lead creative front-end developer experienced in working all stages of design and development. Over 10 years professional experience in print, web design, digital marketing and familiar with UI/UX best practices. Well-versed with web browser technologies.

### TECHNICAL SKILLS:

Experienced with web browsers and applications (HTML, CSS, JavaScript, jQuery, Bootstrap, Materialize, Responsive, MongoDB, Express, AngularJS, Node and MySQL). Expert knowledge in Photoshop, Illustrator, and InDesign. And familiar with digital marketing tools such as SEO, Google Analytics, Social Media and Email marketing.

### APPLICATIONS BUILT:

**UI/UX Designer** | StockGen <https://www.youtube.com/watch?v=5PtsaH-ALoA&feature=youtu.be>

Description: Your personal financial advisor giving you financial recommendations.

Technologies: Node.js, Firebase, HTML, JQuery, CSS, JavaScript and Materialize.

**Web Developer** | Friend Finder <https://peaceful-meadow-23721.herokuapp.com>

Description: This app will take input from users and output name and photo with the best match.

Technologies: Node.js, Express, Handlebars, JavaScript, JQuery, Sublime Text and Materialize.

**Web Developer** | Eat Da Burger <https://guarded-depths-94012.herokuapp.com/index>

Description: An app that let users input a burger name and add to the menu and MySQL.

Technologies: MySQL, Node.js, Express, Handlebars, Sublime Text and Materialize.

### PROFESSIONAL EXPERIENCE:

**Lead Creative Designer** | NovaBay - Emeryville, CA June 2014 - Present

- In charge of designing, developing, and managing 4 company websites using WordPress and E-commerce.
- 100% responsible to produce digital and print media solutions for 3 global brands.
- Managing 4 digital marketing using SEO, Google Analytics, Social Media and Email marketing.

**Web Graphic Designer** | NovaBay - Emeryville, CA Sept 2011 - June 2014

- Designed, developed, and managed 3 company websites using HTML and CSS.
- Produced creative print solutions for the Wound and Eye Care brands.
- Implemented 4 digital marketing using SEO, Google Analytics, Social Media and Email marketing.

### ADDITIONAL EXPERIENCE:

**UX Designer** | Flite Jan 2011 - May 2011

**Web Graphic Designer** | ABS-CBN International Oct 2004 - Jan 2011

**Web Designer** | Netopia Oct 2003 - Jan 2004

**Web Graphic and Marketing Assistant** | CP Lab Safety May 2001 - June 2004

**Web and Graphic Designer** | Eye Institute of Marin June 2004 - July 2005

### EDUCATION AND COURSES:

UC Berkeley Extension, Certification in Full Stack Web Development 2018

Academy of Art University, Attended Graphic Design Classes 2008

Silicon Valley College, Bachelor of Art in Design and Visualization 2004

Santa Rosa Junior College, Applied Graphics Certificate 2001